

INTRODUCING...

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THE
AMERICAN

BARBECUE

MAP



The first ever visual representation
of American barbecue culture
in its entirety.



BARBECUE

AMERICAN REGIONAL STYLES

by Joseph Veazey



1600s East Coast & Caribbean Native Americans practice a cooking technique of smoking meat on raised frames of green sticks. The word "barbecue" originates from the Taino in the Caribbean, & for centuries bbg is referred to as "cooking the Indian way."

1493 Pigs first arrive in the New World on Columbus' second voyage.

1540 Hernando de Soto & 40 Spaniards come across a Native American bbg of venison & turkey in GA. 1st recorded time Europeans encountered and ate bbg.

1619-1865 Enslaved African Americans become the leading pit masters in America, introducing the technique & adding flavor profiles, sauces, spices, and seasoning rooted in African culinary traditions.

1750s Outdoor bbg become one of the main forms of entertainment in the Tidewater colonies, establishing VA as the birthplace of American bbg.

1769 George Washington writes in his diary of attending a bbg in Alexandria, VA & staying the whole night.

1820s-1950s Large public political bbg become a major part of the political process in America.

1827 The Anti-Barbecue movement begins, attacking election bbg as licentious and corrupt, leading to mob rule and whiskey over-consumption.

1831 The participants in the Nat Turner rebellion, the bloodiest slave revolt in US history, meet at a bbg before embarking on the revolt.

1840s Bbg spreads well beyond the American South as the Nation expands and bbg becomes the most popular form of public celebration in the country.

1890s The first semi-permanent commercial bbg stands open across the South.

1910-1970 The Great Migration disperses bbg traditions to Northern cities like Kansas City, St. Louis and Chicago, as 6 million African Americans relocate & start new regional styles.

1940s McDonald's & Wendy's both start out as bbg restaurants, but switch to cheaper & faster hamburgers.

1950s A bbg boom sweeps the country & becomes tied in with American national identity and the suburban lifestyle. By 1954, bbg is a \$100 million industry.

1954-1968 Bbg restaurants play a major role in the Civil Rights movement as regular meeting places for MLK Jr. & others.

1980s National bbg competitions like Memphis in May & American Royal come into prominence.

2000s The craft bbg movement explodes across America; a trendy, urban, high-end, technique-based version of the American bbg tradition.



Saltines Bread Sausage



Brisket Beef Rib

Central Texas
Cradle of TX BBQ
& home of the TX trinity:
brisket, sausage & ribs

POST OAK



OPIE'S
BBQ

MILLER'S
SMOKEHOUSE

SAM'S BBQ

FRANKLIN
BARBECUE

LOUIE
BARBECUE
MUELLER

SNOW'S
BBQ

COOPER'S PIT BAR-B-QUE

TERRY BLACK'S
BARBECUE

BARBECUE

KROUZ
SINCE 1906

SAUSAGE

SOUTH SIDE
MARKET

BLACK'S

SMITTY'S
Market
Inc.

The Salt Lick
B.B.Q.

RUDY'S
COUNTRY STORE

LOCKHART
CHISHOLM TRAIL
BAR-B.Q.

LOCKHART
"BBQ Capitol of TX"

CITY MARKET
LULING

LULING

5
German
Czech
Butchers

GATLIN'S BBQ

PINKERTON'S
BARBECUE

RAY'S BBQ SHACK

BLOOD-BROS

TWO BROS

Potato Salad

Pinto Beans

ELGIN
"Sausage Capital
of TX"

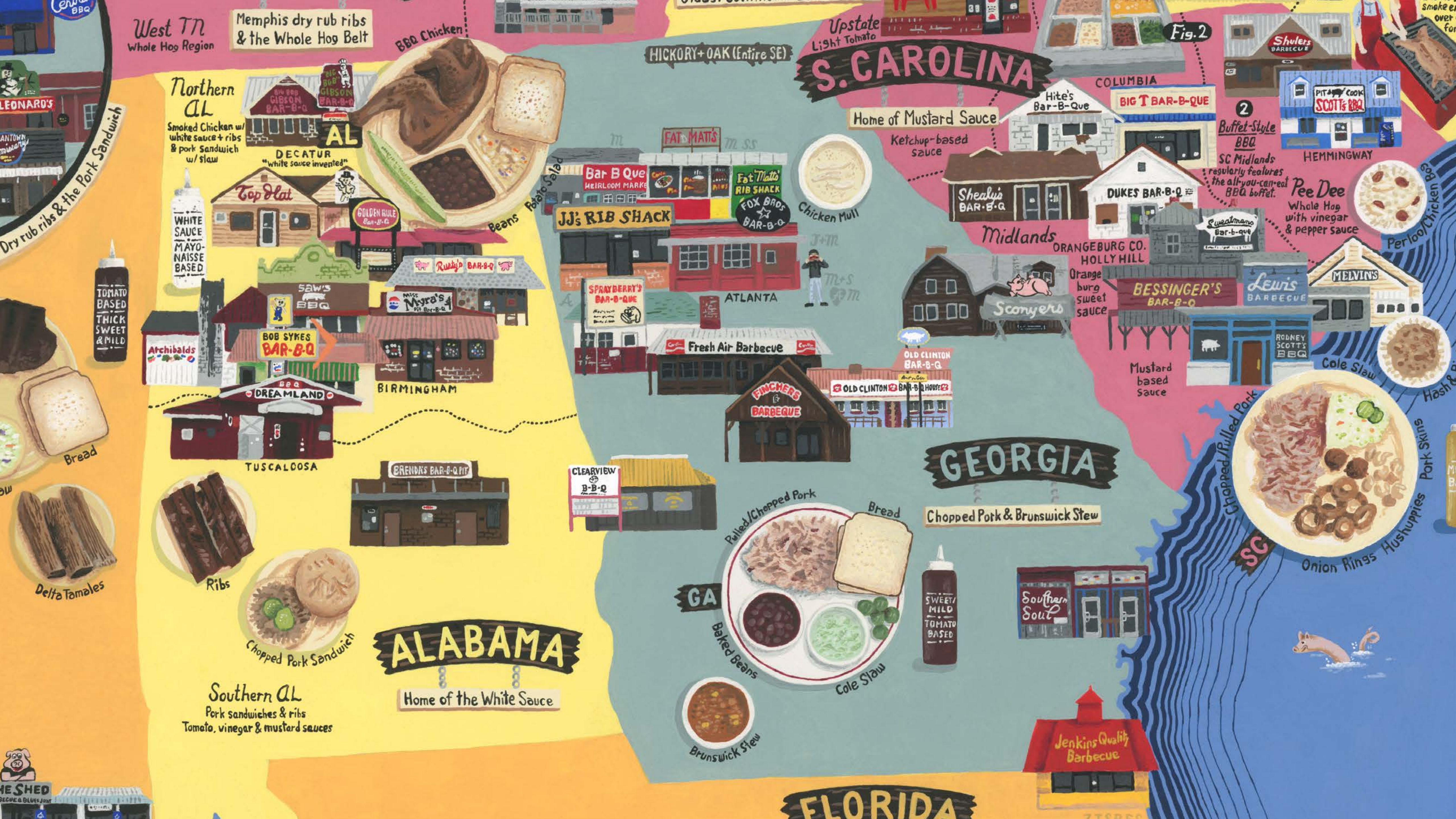
Chopped Beef Sandwich

East Texas

Deep South traditions in TX:
More pork, more sauce.
Plus East TX Links & boudin

Fig. 5





West TN
Whole Hog Region

Memphis dry rub ribs
& the Whole Hog Belt

BBQ Chicken

HICKORY+OAK (Entire SE)

Upstate
Light Tomato
S. CAROLINA

Fig. 2

COLUMBIA

Home of Mustard Sauce

Ketchup-based
sauce

Hite's
Bar-B-Que

BIG T BAR-B-QUE

2
Buffet-Style
BBQ

SC Midlands
regularly features
the all-you-can-eat
BBQ buffet.

HEMINGWAY
Pee Dee
Whole Hog
with vinegar
& pepper sauce

Perloo/Chicken Bo

Northern
AL

Smoked Chicken w/
white sauce + ribs
& pork Sandwich
w/ slaw

DECATUR
"white sauce invented"

WHITE
SAUCE
MAYO-
NAISSE
BASED

TOMATO
BASED
THICK
SWEET
& MILD

Top Hat

GOLDEN RULE
Bar-B-Q

Ruby's BAR-B-Q

SAW'S
BBQ

MISS Myra's
Pit Bar-B-Q

BOB SYKES
BAR-B-Q

DREAMLAND

BIRMINGHAM

TUSCALOOSA

BRENDA'S BAR-B-Q PIT

JJ's RIB SHACK

FAT MATT'S

Fat Matt's
RIB SHACK

FOX BROS
BAR-B-Q

SPRAYBERRY'S
BAR-B-QUE

ATLANTA

Fresh Air Barbecue

FINCHER'S
BARBEQUE

OLD CLINTON
BAR-B-QUE HOUSE

OLD CLINTON
BAR-B-Q

Midlands

ORANGEBURG CO.
HOLLY HILL

Orange-
burg sweet
sauce

BESSINGER'S
BAR-B-Q

Lewis
BARBECUE

RODNEY
SCOTT'S
BBQ

MELVIN'S

Mustard
based
sauce

GEORGIA

Chopped Pork & Brunswick Stew

GA

Pulled/Chopped Pork

Bread

Baked Beans

Cole Slaw

Brunswick Stew

SWEET/
MILD
TOMATO
BASED

Southern
Soul

Jenkins Quality
Barbecue

ALABAMA

Home of the White Sauce

Southern AL

Pork sandwiches & ribs
Tomato, vinegar & mustard sauces

Ribs

Chopped Pork Sandwich

Delta Tamales

Bread

Dry rub ribs & the Pork Sandwich

THE SHED
BBQ & BLUES JOINT

BY THE NUMBERS...

375 hours of painting

150+ barbecue restaurants visited during years of road trips across the South

184 of the top BBQ restaurants in America featured on the poster - from old school classics to the leaders of the new school

25 Kings and Queens of BBQ - from the 1800s to today

22 unique sauces from across the country

20 distinct state/city regional styles of barbecue, along with the signature dish of each region

17 iconic moments in barbecue history in the lower timeline - starting with the invention by the East Coast & Caribbean Indigenous Peoples

1 year and 10 months to complete



A portion of the proceeds will be donated to Southern Foodways Alliance to contribute to the documentation, studying, and exploration of the diverse food cultures of the changing American South.

The Barbecue Map is the official Veazey Studio follow-up to The Atlanta Rap Map...



[illegible]

SUCCESS OF THE ATLANTA RAP MAP



- ★ Acquired by the **Library of Congress**, the American Geographical Society Library, and eleven University Libraries/Archives
- ★ Feature articles written by **Bloomberg, Axios, Essence, 11Alive, Jezebel Magazine, Hypebeast, Atlanta Magazine, Creative Loafing, It's Nice That, Yahoo News, Surface, Hii Magazine**, and more
- ★ Shared on social media by over a dozen of the featured artists, including Quavo, Big Gipp of Goodie Mob, Lil Scrappy, Trillville, and members of Crime Mob, YoungBloodz, and Arrested Development
- ★ Exhibited at the **High Museum of Art** in Atlanta as part of NBAF at High Frequency Friday: 50 Years of Hip Hop on August 4, 2023
- ★ Included in 2022 “Best of Atlanta” by Atlanta Magazine



- ★ Selected for both major National/International illustration annual award shows; Society of Illustrators and American Illustration, as well as the Atlas of Design Vol. 6 by the North American Cartographic Information Society
- ★ Selected by the City of Atlanta and the Atlanta History Center for the 50th Anniversary of Hip Hop Time Capsule
- ★ Raised over \$5,000 for HOPE Atlanta to help Georgians fight homelessness and hunger
- ★ Joseph was interviewed about the Rap Map on NPR (WABE) by Lois Reitzes as a guest on her show “City Lights”
- ★ A large format vinyl print was created and used as a backdrop for Mayor Andre Dicken’s birthday party
- ★ Over 2,000 copies have been sold. Has shipped to 38 states and four countries
- ★ The poster is currently displayed across the city in culinary & nightlife institutions such as Roshambo, Lakewood Diner, Our Bar, Closette, Black Coffee, BOSK ATL, Wheelhouse Kraft Pub and Kitchen, and more



in the Geography and Map Division
at the Library of Congress.



Bloomberg

Subscribe

Courtesy Veazey Studio

Citylab Maplab

The Legacy of Atlanta Hip Hop, Mapped

By Laura Bliss and Brentin Mock

December 1, 2021, 5:46 PM EST

A new map tells the story of Atlanta's expansive hip hop legacy. For this week's MapLab, CityLab's Brentin Mock has the details:

Some of the places and buildings on the ATL Rap Map are no longer actually still standing. They live in memory, and in the lyrics recited by the Atlanta rappers the map honors. The kings and queens of Atlanta's hip hop culture – Outkast, Jermaine Dupri, Crime Mob and one of its newest stars, Latto, to name a few – frame a portrait of the city, which from a distance looks like a cluster of buildings and street signs surrounded by forests.

Atlanta

BEST OF ATL

300+ AMAZING THINGS WE'VE LOVED THIS YEAR

PLUS

ELBERTON: A TOWN BUILT ON ROCK

GEORGIA'S IN DAM TROUBLE

THE MEANING OF WAFFLE HOUSE

History Lesson

Atlanta Rap Map

Artist Joseph Veazey grew up in Lilburn listening to the "Southernplayalistic" sounds of the Dungeon Family. In 2021, he created the Atlanta Rap Map to pay homage to the artists he loves. The map features miniature portraits of some of the city's most renowned artists, including Ludacris, T.I., Future, Lil Jon and the Eastside Boyz, and, of course, OutKast, as well as the streets and hangout spots they mention in their music. Veazey says he will add portraits as more artists emerge. Snag a 24-by-36-inch print on his website. Proceeds from the sale of the poster will be donated to HOPE Atlanta, a nonprofit serving Georgians experiencing homelessness. veazeystudio.com



yahoo!life

Putting Atlanta rap on the map



Thomas Wheatley

November 16, 2021 · 1 min read



You're a fan of Atlanta hip-hop but couldn't find Headland and Delowe on a map. Behold the [Atlanta Rap Map](#), an all-encompassing and painstakingly illustrated view of Atlanta's greatest cultural export.

From Kris Kross to Quavo, Atlanta is the capital of hip-hop, and local illustrator [Joseph Veazey](#) wanted to pay tribute.

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Flashback: Three years ago, while working at Adult Swim, Veazey wanted a passion project that combined his talent for drawing details and his lifelong love of Atlanta hip-hop.



As research for the Barbecue Map, artist Joseph Veazey took countless road trips across the American South. Camera in hand, he visited over 150 restaurants and documented the food and culture of an entire region.













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